

Press release

Ladog becomes part of the Aebi Schmidt Group

CH-Frauenfeld, November 28, 2024 – **The Aebi Schmidt Group is taking over Ladog-Fahrzeugbau und Vertriebs-GmbH, based in Zell am Harmersbach, Germany. This acquisition closes a gap in the Aebi Schmidt Group's range of narrow gauge vehicles for municipal and agricultural use.**

Ladog is a leading manufacturer of narrow gauge and compact vehicles for municipalities, industry and agriculture and employs around 60 people in Germany. The company specialises primarily in vehicles for clearing and cleaning, mowing and vacuuming in public spaces.

'With the acquisition of Ladog, we are ideally complementing our product portfolio in the narrow gauge vehicle sector and can offer our customers an even broader portfolio,' says Barend Fruithof, Group CEO of Aebi Schmidt.

'With the sale to Aebi Schmidt, Ladog benefits from the strong international sales and service network,' says Björn Guggenbühler, managing director and main shareholder of Ladog. 'In the future, we will benefit from the innovative strength of a larger group and, as a result, will be able to grow strongly.'

The Aebi Schmidt Group is a globally leading provider of intelligent solutions for customers who care for clean and safe infrastructure and cultivate challenging grounds and has grown strongly in recent years. The Group's diverse range of products includes its own vehicles as well as innovative attachable and demountable devices for individual vehicle equipment. It is active in both Europe and the North America and is targeting sales of 1 billion euros in the near future.

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Further information

<https://www.aebi-schmidt.com>
<https://www.youtube.com/user/AebiSchmidtGroup>
<https://media.aebi-schmidt.com> (pictures, logos)

About the Aebi Schmidt Group

The Aebi Schmidt Group is a global leader in intelligent solutions for customers who care for clean and safe infrastructure and cultivate challenging grounds. The unique variety of its range of products comprises its own vehicles as well as innovative attachable and demountable devices for individual vehicle equipment. The products combined with a support and service programme perfectly tailored to sophisticated customer needs offer the appropriate solution to nearly any challenge. The globally active Group with headquarters in Switzerland has generated net sales of € 935 million in 2023 and employs around 3,000 people in 16 sales organisations and over a dozen production facilities worldwide. The company is represented in a further 90 countries through established dealer partnerships. The portfolio consists of the product brands Aebi, Schmidt, Nido, Arctic, Monroe, Towmaster, Swenson, Meyer, MB and ELP – all well-established on the market, some of which have been represented for more than 100 years.